

Alberta Government To Complete Provincial Gravelled Highways

Edmonton, Alta.—The province of Alberta plans to spend \$1,000,000 on improving roads within the next three years, so Hon. L. McPherson, minister of public works, told a deputation from the Alberta Motor Association which interviewed the government yesterday.

Of this huge sum, during the year 1929, said the minister, the government will spend the sum of \$450,000 out of capital and income accounts. This figure, however, includes interest and sinking fund charges on previous capital expenditures.

The expenditure for 1929 will cover the complete graveling of three main highways from Central Alberta west to the Saskatchewan border. Of these three main highways, one of them, the gravelled road leading east from Calgary through Bassano, Medicine Hat, and on to Wainwright, the Saskatchewan border, will complete a trans-provincial highway across the province.

This, the main gravelled highway will extend from the Saskatchewan border through Medicine Hat, Bassano and Calgary, linking up with the gravelled highway to Banff.

Britain Plans Second Imperial Air Line

Will Link Capetown With London Says Minister

London, England.—Arrangements have been concluded for a second great imperial air trunk line, the line being approximately 10,000 miles in length and being thus far the longest regular service in the world.

The second route, it was announced in the House that arrangements have been made for a service between London and Capetown. A service between London and India, and also between London and Australia, is being planned. The 6,000 miles, has been operating for some time, a provisional time table having been issued for the next few weeks.

Negotiations between the various African governments, particularly the Union of South Africa, for inclusion of a weekly air service between London and Capetown have been brought to a successful conclusion, the air minister announced.

Heavy Snow In Colorado

Two-Day Storm Isolated Small Towns Near Denver

Denver, Colo.—Small towns near villages in the Rocky Mountain region were harassed by snow that covered highways to a depth of three feet in places, following a two-day storm.

The storm area extended northward to the Canadian border, spreading a white blanket over Montana, Colorado and Wyoming.

A group of high school boys rescued Frank Nelson, 74, from his cabin near Mount Ararat, after a fall from the famous Cripple Creek mining district of Colorado, where he had been unconscious without food.

Wins McKee Trophy

Award For Meritorious Service Given To Western Air Force

Ottawa—Captain C. H. "Punch" Hickson, commander of the 2nd Canadian Air Force, has received the McKee trophy award for 1928, for meritorious service in the Canadian Air Force.

At the annual dinner of the Canadian Air Force, held at the Hotel Vancouver in Canada, during the twelve months he spent a total of 1,625 hours in the air, a remarkable achievement when consideration is taken of the fact that Hickson performed most of his duty in the northern sections of the Dominion.

Announcement of the award was made by Colonel J. L. E. Isham, minister of national defence.

Oppose National Flag

Winnipeg.—The proposal to introduce a new Canadian flag into Canada was vigorously opposed by delegates to the annual convention of the Grand Orange Lodge of Manitoba, in session here, who passed a resolution opposing the measure.

A resolution, opposing the extension of bilingualism, particularly in Manitoba, was passed.

English Sacked Wins

London, England.—An international football match held at Richmond Park, England, defeated Switzerland by a goal to 5.

Estimates For British Air Force Criticized

Killing Post Has Not Changed

London, England.—Joseph M. Kennedy, British member of parliament, criticized the British government's estimate for the 1929 estimates for the air force. He said that the estimate shows no trace of any change in policy since Britain signed the Kellogg anti-war pact, a friend of the Kellogg pact.

Kennedy criticized the "enormous cost" of the air station at Singapore, and said that the estimate of three young airmen and "expensive" of the Kellogg pact.

He said that the estimate of two or three years ago, before the signature of the Kellogg pact, was a friend of the Kellogg pact.

A total of \$2,500,000, a fifth of which is to be spent this year, he said, is to be devoted to the Singapore station.

"If the station is merely for defence of a new dockyard, that is an extraordinarily large sum," he said.

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She bought it for its big car beauty

She wanted beauty . . and she got it. "Just like a woman", he said. "Carried away by appearance! Can't blame her, though. It is a wonderful looking car. H-m-m! Feels comfortable. Great body-builders, these Fisher people!

"A real engine, too! It's a big six, all right. Feel that power! And that speed! And that getaway! And such broken! What price did you say? Is that all? I'd have guessed at least two hundred dollars more."

P.H.S.-28C

Pontiac BIG 6

T. RASMUSSEN,
STANDARD, ALBERTA

PRODUCT OF GENERAL MOTORS OF CANADA, LIMITED

A total of 32,000 vests are being distributed throughout the world, as a reward and writer, has perfected an ending to statistics given by Lloyd's Liberator which he believes is adaptable for a universal language.

On Sale Every Week



Galgary Sparkling Dry Ginger Ale

Has the Spicy Tang of those South Sea Islands from which the Ginger Comes Worth While Demanding

"IT'S THE WATER"

Specially Prepared by
CALGARY BREWING & MALTING CO.

CONFECTIONERS AND OTHER RETAILERS
HOUSEHOLD TRADE GEO. MOSS, Senior,
DISTRIBUTORS LTD.

ECHOES OF GLEICHEN TWENTY YEARS AGO

Taken from the Call in 1909

On Wednesday of last week Grand Master J. H. Mitchell, with the I. D. G. Master and several other officials of the I.O.O.F. arrived from Calgary and during the afternoon instituted in Gleichen, Prairie Lodge No. 44 of the I.O.O.F., after which the officials and a number of visiting brothers from Langdon repaired to the Peoples Cafe where a splendid dinner was served. In the evening the meeting was called to order in the Masonic hall when fourteen candidates were initiated into the mysteries of the order and all the degrees were conferred upon them. After the initiation a luncheon was served and then the installation of officers was taken up with the following results:

P.G.W. Durston; N.G., Jno. Dufour; V.G., W. Durston; V.G.N., Jno. Dufour; Sec., R. Brown; P. Sec., W. H. McRae; Treas., S. H. Fitch; R.S.S., D. L. Hoverton; L.S.N.G., C. W. Rommie; R.V.G., J. R. Nutter; L.S.V.G., W. A. Matheson; Warden, J. Nutter; Comd., J. E. Kilcup; R.S.S., Ed. McCallum; L.S.S., R. N. Nutter; Chaplain, Dr. Paraguarano; O. G. W. Gallately; M. J. Janes.

The third annual meeting of the Gleichen Athletic Club was an enthusiastic one in the bank Tuesday evening and well attended, promising an active interest for the season of 1909. The officers selected are: C. A. Miller, president, Sgt. McLeod vice-president, H. Kierman secretary. A. Arie was chosen captain of the basketball team, with B. McKie and J. A. McLeod as assistants in organizing. It was agreed that he should obtain a list of the furnishings required and present it at the next meeting. E. Wagstaff was elected captain of the football team, and T. P. Fisher captain of the rugby, with Dr. Hughes as assistant. Sgt. McLeod is in charge of the tennis, while J. T. Johnston will look after the cricket interests.

Monday evening a largely attended meeting was held in the reading room of the Bank of Commerce, with T. P. Fisher in the chair, where the Gleichen Gymnasium Club was duly formed and the following officers were chosen: honorary President E. H. Riley; President, A. D. Shore, Vice-Pres., W. H. McKie; Secretary J. E. Kilcup; Treas., W. Rommie; Directors, Rev. T. C. Cae, W. P. Evans, H. James, A. Daw; J. Gillespie, C. J. Bray, J. A. Beaupre, A. McKie, A. R. Yates, G. Wakefield, T. H. Beach, H. R. Cory, C. A. Mills and D. C. Walhart. All. Daw was unanimously chosen instructor who immediately gave instructions to members prohibiting the use of liquor or tobacco in the hall and arranging for a full set of rules to be issued.

502 for two bushels of spring wheat is going some and it is a big boost for Gleichen.

Mrs. Jas Young's baby was doing nicely the first of the week and her friends will be pleased to learn the little one is improving.

Jim Dillion arrived in town Tuesday and is as poetic as ever.

Mr. and Mrs. Beaupre spent most of last week in Calgary.

Mr. and Mrs. D. C. Wishart spent several days in Calgary last week.

Master Douglas James returned Tuesday from a three-weeks' visit in Calgary.

Meers E. H. Riley and Jas. Shoudice were officially nominated Monday to contest this riding for the Legislature.

Tim Tibbitts of Pleasant Ridge reached town last week for the first time in almost a year.

R. H. Hogg, the popular blacksmith has returned to town after mending out and west for several weeks.

Mr. G. Arie, who arrived recently from Winnipeg, has decided to remain in Gleichen, and already his furniture and family have arrived and are occupying a portion of J. M. Telford's block on Fifth Avenue. Mr. Arie was at one time proprietor of the Palace Hotel and notes many great changes since he left seven years ago.

At Queenstown the farmers are now dictating.

Charley Macleay made a record trip to town yesterday from Queenstown—returning home in the one day.

Mr. and Mrs. John Finnigan of Red Deer river have been in town since Sunday renewing acquaintances. It is just about a year since Mrs. Finnigan was in town last and she is much pleased with the growth of the town in that time.

SPRING

Grandmother was a wonderful housekeeper in her day and generation. Every spring, up came the carpets; down came the pictures and heavy lambrequins; out went the furniture, and in came soap and water and scrubbing-brush. Soon the floors and woodwork gleamed like new; the carpets were replaced after a beating that sent every particle of dirt swirling away in a cloud of dust; the furniture was cleaned and returned to its accustomed place. Everyone was miserable, including grandmother—but it simply had to be done.

Women are better housekeepers than grandmother ever was or ever could be for they have the modern conveniences to make them so. They have learned, through advertising, of the many utensils that make housework lighter and do it better. They have learned, through advertising, of better foods and how to prepare and serve them more attractively, the many time and labor saving devices that we have come to regard as every-day necessities.

Because of advertising, women have more time for relaxation and the social amenities. They look younger. They are younger—by years—than grandmother at the same age. Advertising has made that possible.

Read the advertising and stay young

FOR HERE ARE THE FACTS READ THEM

Many people buy without investigation of facts and on snap emotional judgment. Every year it is estimated a million car buyers change their ideas on their car after they have had it six months. Consider the following facts before purchasing your next car—and then decide for yourself which car offers the most value for the money.

1. Do you know that no car under \$2,000 outside of Ford is putting on Houdaille Double Acting Hydraulic Shock Absorbers as standard equipment?
2. That no car under \$1,500 except Ford has triplex shatterproof windshield glass as standard equipment?
3. That Ford is the only car under Buick with three-quarter floating axle.
4. That Ford is the only car under Buick with Torque tube and Radius drive construction.
5. Ford is the only car under \$1,500 with five-bearing transmission.
6. That the New Ford has 25 roller and ball bearings in its chassis.
7. Ford is the only car under \$1,500 with three-quarter irreversible steering system.
8. That Ford is one of the few cars built today with five-steel-spoke wire wheels as standard equipment.
9. That Ford is the only car under highest priced cars with silent six-brake, internal expanding all-enclosed system.
10. That wrist pins in motor are machined to .0002 and are of full floating type.
11. That aluminum alloy pistons are balanced to an accuracy of two grams. This is the finest balance of any piston in any car regardless of cost.
12. That when car is travelling 50 miles per hour the revolutions per minute of motor is only 2053.
13. That gear ratio of new Ford is 3.7.
14. That the actual road clearance of New Ford is 9 1/2 inches—highest of any American stock car.
15. That New Ford car has proven itself in public hands this past year as one of the finest performing cars ever built—from standpoint of pickup, hill-climbing ability, speed, and riding comfort.
16. That the New Ford car has proven itself beyond any doubt as the most wonderful winter car ever built. It starts easily in cold weather and bucks snow beyond belief—ask the owners.
17. That service and dealer responsibility behind the New Ford is unequalled by that of any other car built.
18. That New Ford holds the road at high speeds better than cars being sold at higher prices.
19. Lastly—That the New Ford stands out supreme in its field—in mechanical design, specifications, equipment, quality, and precision workmanship.

THESE FACTS SPEAK
FOR THEMSELVES

All New Models on Display at Our Garage

A. F. MacCallum & Roy Smith Motors, Gleichen

Read This and Learn

"SPECIAL ON JAM"
Pure Strawberry Jam 70c. Pall Union.

A Nice Special on Mahalo Washington Navel oranges

For your week end order we have, nice Celery, Ripe Tomatoes, Cabbage, Head Lettuce, Bananas, and Grape Fruit.

Nice assortments of Prints and Gingham just arrived, priced from 25c. to 35c. per yard.

Also showing some nice Broadcloths from 35c. to 50c. per yard

Men's spring and Summer Underwear at Regular Prices From \$1.10 to \$1.60 per suit

We recommend Spillers Bake-Rite Flour.

H. W. MARCELLUS
Dry Goods, Men's Wear and Groceries
PHONE 13 GLEICHEN

COMING EVENTS

Ad. under Coming Events 25c. per count line unless otherwise advertised in the Call.

March 21—Numerous Lectures "Through Irish Eyes", in Gleichen United Church.

March 22—Chamber of Commerce Public meeting at Meadowbrook Hall.

March 21-22-23—Ladies' Parade at Ramsay Mercantile Ltd.

March 22—Showered Halloweek Auction, Northeast of Cluny.

March 23—A. Carigan & Son Auction Sale, Northeast of Cluny.

March 25—What Happened to Jones in Gleichen Community Hall.

March 25—Mrs. Jas. A. Sutton's Sutton's Auction, N. W. of Gleichen.

March 25—Wade Drive at Cluny by W. I.

March 25—Novelty White Drive at Eastern Star in Masonic Hall.

April 1—Fremont's Annual Dance in Gleichen Community Hall.

April 5—Phlat Drive Girls Guild in Gleichen Community Hall.

April 15—"Scene from French Canadian Life," Cluny W. I.

April 15—"Trail of '98," Cluny W. I.

May 8 and 9—"The Distant," Cluny W. I.

Town & District

Fine spring weather.

Be on time Friday night.

It always pays to advertise good merchandise.

Don't miss "Through Irish Eyes" tomorrow night.

The firemen's annual ball is announced for April 1—this is no joke.

Mrs. MacCallum, who has been ill in the new Ford in MacCallum & Smith's ad. in this issue.

Read all about the good points in the new Ford in MacCallum & Smith's ad. in this issue.

Spring is at hand—a number of amateur painting artists are touching up their premises.

F. K. McKee spent last week in town transacting business and visiting his son Walter McKee.

Mrs. L. Culbert has returned to Gleichen after spending a couple of weeks visiting Calgary friends.

A big crowd is expected at the Chamber of Commerce meeting Friday night in the Meadowbrook Community Hall.

Mrs. James A. Sutton has leased her farm northwest of Gleichen, and Monday next R. M. Allen will sell her entire farm.

"There" Wright cried when he heard Stettler would have to play Gleichen to be champions of Alberta.

Irish jokes are enjoyed by every one and tomorrow night there will be plenty at the lecture "Through Irish Eyes" to be given in the United Church.

Monday Chris Bartch and his son "Tuddy" loaded a couple more cars with settlers effects for shipment to the Police Corps, where "Tuddy" is manager in charge.

I. P. McCaffery, barrister and solicitor of Calgary, in this issue that he will be in Gleichen every Saturday to serve all clients who may desire to consult him.

And now our Home-Brew society team hold the Championship for all Alberta keep down the "mooch" and in training boys and all Canada will have to do you homage.

Mrs. St. Jean and family had their furniture, etc., loaded on a freight car Monday and left for the Peace River country, where Mr. St. Jean and boys have taken homestead.

Over a hundred steel layers reached Gleichen Sunday afternoon and went to work the following morning under instructions of Roadmaster P. Downey relaying the main track with heavier steel.

Mr. Smith, who has been on the Rural Bank staff at Gleichen for many months past, left Monday for Calgary to occupy a position with that institution in that city. His many friends here wish him all the good.

After weeks of fine weather there was a flurry of snow early Sunday morning and some rain. Through out the day the wind was rather disagreeable and chilly, but Monday morning the fog cleared in right cheerful note.

R. S. McQueen, Gleichen Imperial Oil agent, makes a startling announcement in favor of our farm in this issue of the CALL that all will be glad to read in his ad. Briefly it is free delivery of gasoline, kerosene and oil to all.

Bob Haskayne's has made many changes in the Pioneer Meat Market for the better after he has been proprietor. Now he is busy painting the interior and making it more modern and attractive, with the fine fresh looking stock he carries.

Everyone will want to see the original force by Cluny artists in the Gleichen Community Hall next Monday night. Previous engagements by these ladies and gentlemen of Cluny have been well received in Gleichen and the Ladies Circle are to be complimented on obtaining their splendid services again. Their latest performance delighted all who were privileged to witness it at Cluny.

CARD OF THANKS

Mr. H. H. Hall and family, and Mrs. Laura Graham, Mrs. Hall's mother, wish to express their appreciation of the great kindness and sympathy of their friends in their bereavement and comfort Mrs. Hall's home. Also to the staff of the hospital.

Notice to Creditors And Claimants

In the Estate of DAVID DONALD ELDER, late of near Gleichen, Farmer, deceased.

NOTICE IS HEREBY GIVEN that all persons having claims on the Estate of the said David Donald Elder, who died 24th October, 1928, are required to file with the undersigned Solicitors for Lyle O. Miller, late of the Executors of his estate by the 18th April, 1929, a full statement duly verified of their claims and of any securities held by them, and that after that date the sole Executors will distribute the assets of the deceased among the parties entitled thereto, having regard only to the claims of which notice has been so filed or brought to her knowledge.

DATED at Calgary this 21st February, 1929.

J. CRAIG BOZOVSKI & CO., Solicitors for the Executors.

8 Royal Bank Chambers, — M7618 — Calgary

NOTICE TO Creditors and Claimants

In the Estate of Matthew Singleton late of the vicinity of Milo, Farmer, deceased.

Notice is hereby given that all persons having claims upon the estate of the above named Matthew Singleton, who died on the 28th day of May, 1927, are required to file with the undersigned by the 18th day of May, 1929, a full statement duly verified of their claims and of any securities held by them, and that after that date the Public Administrator will distribute the assets of the deceased among the parties entitled thereto, having regard only to the claims of which notice has been so filed or which have been brought to his knowledge.

Dated this 12th day of March 1929.

THE TRUST AND GUARANTEE COMPANY, LIMITED, Public Administrator, 220 Eighth Avenue West, Calgary, Alberta, Canada.

H. A. HOWARD, Manager.

Mrs. J. A. Sutton Auction Sale

Mon., March 25

1 Mile North and 2 1/2 West of GLEICHEN

Complete Farm Equipment

including a John Deere Tractor

in good Condition

MRS. JAMES A. SUTTON, Owner

BOY A. ALLEN, Auctioneer

W. SCHNEIDER, Clerk

Milinery Opening

Ramsay Mercantile Ltd. announce their Spring Milinery Show

Thurs., Fri. and Sat.
March 21, 22 and 23

We will have an unusual display of the newest in Ladies Hats and our Customers will have ample Selections to draw from.

Our beautiful Range of Spring Dry Goods will be Shown during same days. Also this week we received our stock of Children's and Misses Ready-To-Wear Dresses.

Our Grocery Department is now pushing out big lots for Spring Work Supplies. We figure on Your Lists and You don't have to drive 60 miles to buy Your Groceries our CASH PRICES defy Competition.

No Buyer So Big That We Can't Satisfy.

Ramsay Mercantile Ltd.

GLEICHEN'S LIVE CASH STORE



Money is Economy

Consolidated and Best Cash Store in the West. We have the largest stock of cash in the West. We have the largest stock of cash in the West.

When any business man is to be put in charge of his cash, he should consult the Cash Store. CASH MUST accompany each item.

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Radio Batteries Radio Tubes and Radio Supplies

Agents for Westing House Radios

Time now to consider your needs for Spring Painting We handle only the Best Paint

GLEICHEN HARDWARE

GLEICHEN Phone 77. CLUNY Phone 16

CASH DISCOUNT BONDS

Music Accepted

FREE DELIVERY

Commencing April 1st next, we have extended our up-to-the-minute service by making free deliveries on Gasoline, Kerosene and oils to all farmers.

Our business volume enables us to again pass on to our Customers a saving and convenience of considerable importance.

Imperial Oil Ltd.

R. S. McQUEEN, Agent

GLEICHEN, — ALBERTA

The St. Andrew's Girls Guild are holding a whole drive in the dining room of the Community Hall on Friday, April 26th, at 8 o'clock sharp. Admission free. Lunch included.

The CALL will be glad to have the names of visitors in town and district and various social events for publication. Phone 12 Gleichen Call.

The lecture of Dr. Kirby will doubtless draw a big crowd to the Meadowbrook Hall, Friday night, March 22. All are invited.

Because of the oil town it always rains had after effects.

CHEVROLET

An Outstanding Example of United Effort

CHEVROLET FISHER BODY GENERAL MOTORS

Combined to produce this Car

NO single organization could have produced such a car as this Outstanding Chevrolet — or offered it at such a sensational low price.

It is an outstanding example of the results of united effort.

The vast resources of Chevrolet, Fisher Body and General Motors were brought to bear on the problem of bringing six-cylinder quality, performance and prestige into the field of the low-priced car.

And the result is the Outstanding Chevrolet of Chevrolet History — a car of beauty and engineering excellence. . . a Six, in the prime range of the four.

You do not know or value until you have inspected this amazing Chevrolet. 6-10-222

—a Six in the price range of the four!

PETERSON & SEESTED, Standard, Alberta

H. G. Bates, Sub Dealer, Gleichen